



GUARDIANS OF THE BALL

| WWW.GUARDIANSOFTHEBALL.COM |



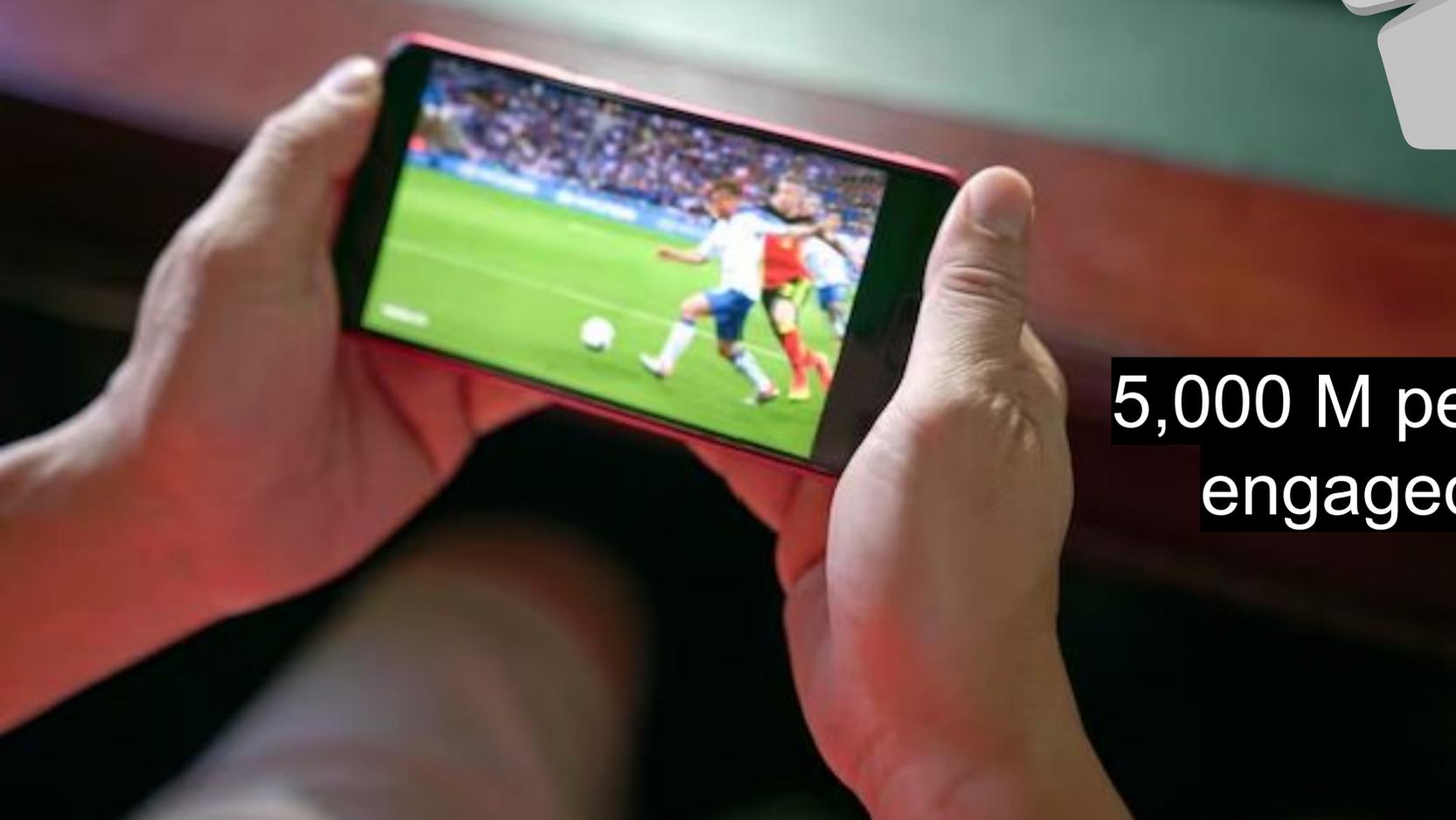
GUARDIANS
OF THE BALL

-  The Product
-  About Us
-  Fan Passport & Loyalty Program
-  The Virtual World
-  Opportunities and Next Steps
-  Financials
-  Appendix





4M - 6M people will be present at the 2026 FIFA World Cup in North America



5,000 M people will be engaged digitally





We are creating a FAN PASSPORT allowing fans from anywhere in the world to be "BORN" or "REGISTER" as supporters, gaining access to exclusive benefits. It enables them to level up their fan status and increase their chances of enjoying unique experiences that bring them closer and closer to the team, while participating in an exciting Global and Blockchain based Loyalty Program.

PASAPORTE DEL HINCHA ARGENTINO

INGRESAR

GUARDIANS OF THE BALL

PASAPORTE DEL HINCHA ARGENTINO

Nivel | Albicelste

CAMPEÓN 2024

Experiencias y Beneficios:

- Experiencia en realidad Aumentada.** Ahora puedes vivir la emoción de la Copa del Mundo junto a Leo Messi y toda la Selección. La Abicelste pone al frente en el centro de la zona para que te formes la foto más épica y deseada del planeta.
- Ya puedes acceder a tu nuevo coleccionable.** ¡Recuerda! Cada mes recibes una nueva figura NFT coleccionable al azar. Abre tu paquete, completa la colección... y cruza los dedos: ¿qué te toque una de las más icónicas figuras legendarias?
- Nuevo contenido exclusivo.** El "Campeón 2024" de la serie original "Somos Campeones del Mundo" ya está disponible! Accede hoy mismo a AFA TV con un 20% de descuento y disfruta del primer mes totalmente gratis. ¡No te lo pierdas!
- Misión Albicelste.** Ingresa al Museo de Guardianes of the Ball, dirígete al distrito AFA, Campeones del Mundo y busca los tres secretos. Cuando los encuentres, podrás reclamar tu premio!

Noticias:

La decisión de Lionel Scaloni sobre Franco Mastantuono que impacta en la Selección Argentina. El técnico de la Albicelste lo tendrá en cuenta para la próxima doble fecha.

El deslumbrante presente de Franco Mastantuono no solo enciende las ilusiones de River, sino también capta la atención de Lionel Scaloni. Con apenas 17 años, el juvenil ya dejó muestras de su calidad, especialmente con el golazo en el traspase ante Boca en el último Supercásico.

PASAPORTE DEL HINCHA ARGENTINO

Nivel | Albicelste

FAN ID:

Full Name: Martin Bernis
 Fan ID Number: 52361
 Membership Level: Campeón Del Mundo
 Date of Birth: 1990-05-15
 Country: España
 Loyalty Points: 1,250
 Account Status: Active
 Expiration Date: 2025-12-22
 Email: martin_b@masmail.com
 Phone Number: +1 234 567 890
 Social Media: @martin (Instagram, Twitter)
 Favorite Players: Lionel Messi, Julian Alvarez
 Fan Since: 2023-02-14

QR Code

PASAPORTE DEL HINCHA ARGENTINO

Nivel | Albicelste

IN GOD WE TRUST

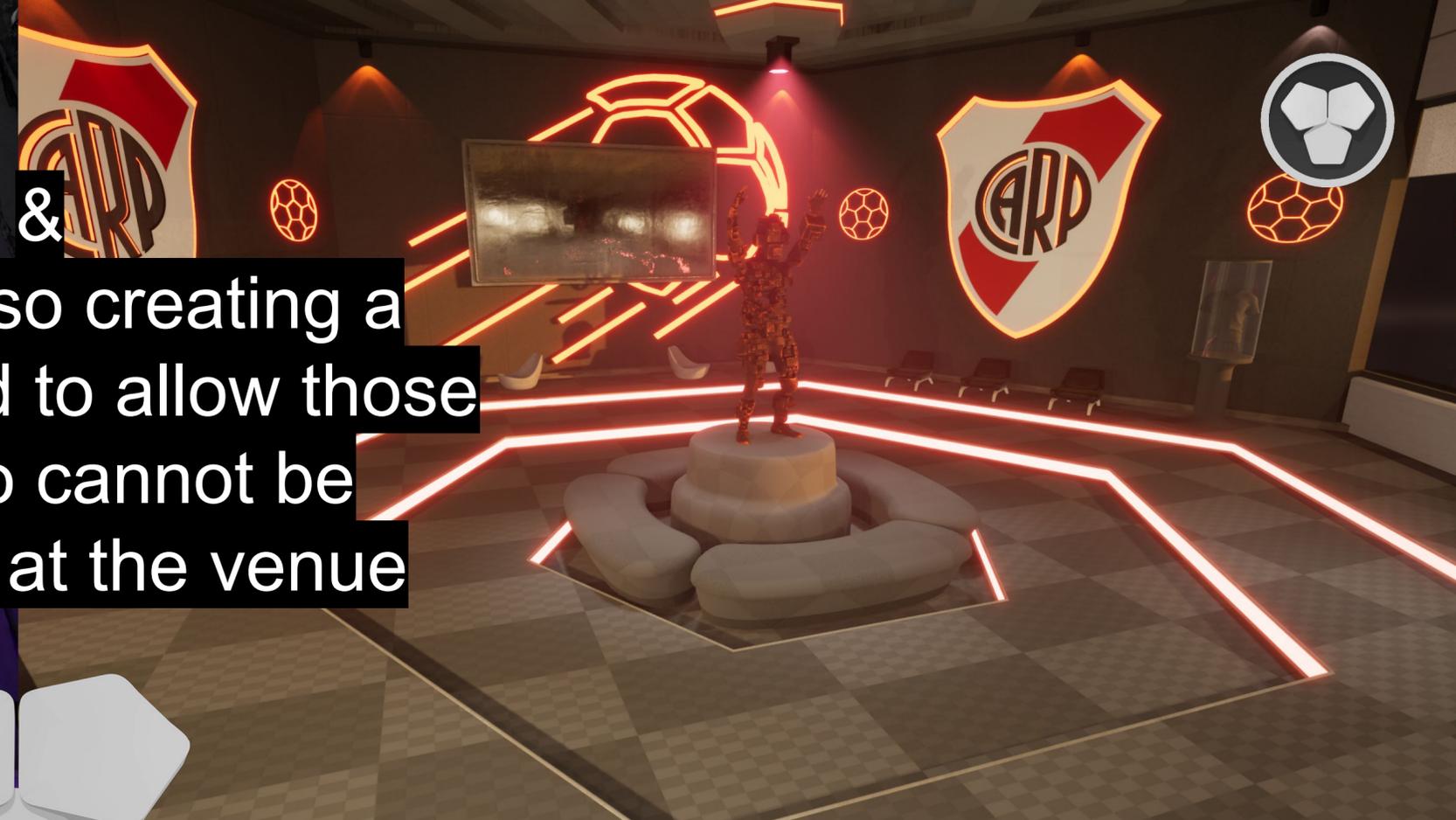
Coleccionable NFT: Diego Maradona Infinito

Un instante eterno. Diego Maradona alza la gloria y besa la Copa del Mundo. Guárdalo para siempre esta leyenda hecha NFT, una pieza digital única que late con la pasión de toda Argentina.

PASAPORTE DEL HINCHA ARGENTINO

Nivel | Albicelste

WORLD CUP



&

We are also creating a Virtual World to allow those fans who cannot be physically at the venue



To be present, to have meaning, to be connected



The Virtual Stadium
Argentina



About US - Global Presence



2024/2025
CURRENT OFFICES
Europe
MALTA
HQ & Commercial

SPAIN
Commercial office

TURKEY
Commercial office

SouthAm
ARGENTINA
Commercial &
Development

Middle East
DUBAI
Commercial office

2026
UPCOMING OFFICES
NorthAm
USA

SouthAm
BRAZIL

Apac
CHINA

Africa
GHANA



GUARDIANS
OF THE BALL



Partners in Football Excellence

Guardians of the Ball collaborates with iconic clubs, leagues, federations, legendary figures, players, and more to craft unparalleled experiences. We honor the game's storied history, enhance its present glory, and pioneer innovations that will shape the future of football for generations to come.



THE BEST PARTNERS TO ENTER TO ANY MARKET

*And many more,
The Future looks promising...*

They trusted on us...



AND MANY MORE

SECURED AGREEMENTS

Legend	Diego Maradona
Legend	Mario Kempes
Legend	Mundo Leo (TV Program of Lionel Messi)
Football Artist	Carling Jackson
Football Artist	Lili Canteros
Football Artist	Lu Sedova
Football Artist	Dibujuani
Football Artist	Claudia Perez
Football Artist	Agostina Mauro
Football Artist	Gustavo Rovira
Football Artist	Ismael Gudinio
Football Artist	Alexis Ojagnan

Country	Club	# Fans
Argentina	Argentina National Team (Messi)	210.000.000
Argentina	LPF	35.000.000
Spain	Club Atlético de Madrid (Spain)	25.000.000
Malaysia	Johor Darul Ta'zim	4.000.000
Paraguay	Club Olympia	3.000.000
Peru	Club Sporting Cristal	2.500.000
Argentina	Club de Gimnasia y Esgrima La Plata	750.000
Argentina	Asociación Atlética Argentinos Junior	750.000
Turkey	Sakaryaspor	500.000
Turkey	Altay Spor Kulübü	500.000
Argentina	Club Atlético Temperley (Argentina)	250.000
Argentina	Club Atlético Atlanta (Argentina)	150.000
Argentina	Club Atlético Central Córdoba (Argentina)	150.000
Argentina	Club Atlético Talleres de Remedios de Escalada (Argentina)	75.000
Ghana	Sekondi Eleven Wise Football Club (Ghana)	75.000
argentina	Club Atlético Güemes (Argentina)	50.000
Spain	Club de Fútbol Intercity (Spain)	25.000
Argentina	Club Sportivo Dock Sud (Argentina)	25.000
Argentina	Club Atlético Sarmiento de la Banda (Argentina)	25.000
Malta	Hamrun Spartans Football Club (Malta)	25.000



And many more...



Global Fan Network - Awareness and Engagement



+350M Activable Fans

Argentina National Team: ~210M

Atlético Madrid: ~35M

LPF - Argentina: ~35M

CBF: ~150M

Elite Club in Brazil: ~30M

Elite Club in South East of Asia: ~15M

Club in MLS: ~2M

Club in Saudi Pro League: ~1M



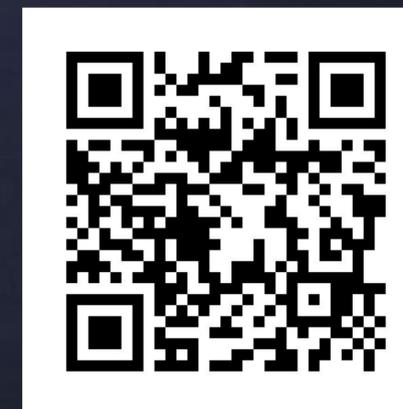


FAN ID



Full Name: **John Doe**
 Fan ID Number: **52361**
 Teams: **Atlético de Madrid, Argentina**
 Membership Level: **Premium**
 Date of Birth: **1990-05-15**
 Country: **United States**
 Access Zone: **VIP Lounge, Main Stand**
 Loyalty Points: **1,250**
 Last Attended Match: **2024-01-15** (Barcelona vs Real Madrid)
 Account Status: **Active**
 Expiration Date: **2025-08-31**
 Email: **johndoe@guardiansoftheball.com**
 Phone Number: **+1 234 567 890**
 Social Media: **@johndoe** (Instagram, Twitter)
 Favorite Players: **Lionel Messi, Lamine Yamal**
 Fan Since: **2023-02-14**

Signature:



GUARDIANS
OF THE BALL

+300M



FAN ID Loyalty Program



Loyalty Program Commission

1.5% TOTAL

0.5% CLUB/s SELECTED BY FAN

0.25% SHOP REFERRAL

0,25% FAN REFERRAL

0.5% Management, Development and Commercial Fees

LOYALTY PROGRAM

-  **VIP Tickets**
-  **Access to Exclusive Events**
-  **Signed Shirts**
-  **Meet and Greet**
-  **Official Merchandise**
-  **Priority Purchase**



The Olympus of G10Ds

by The Minister of Foreign Affairs, International Trade, and Worship of the Argentine Republic.





THE VIRTUAL WORLD



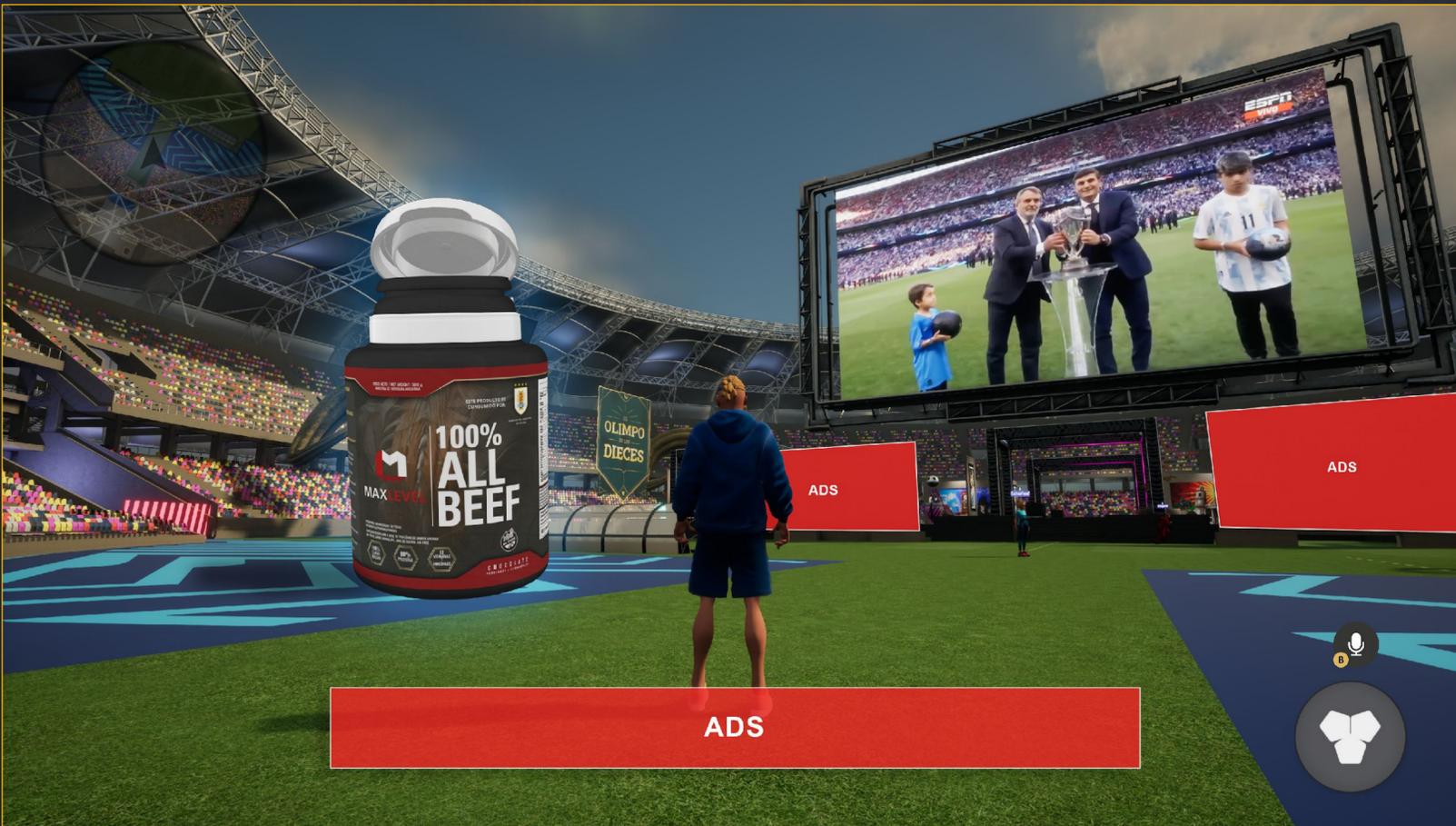
Experience football like never before in a Virtual Stadium.

Connect and celebrate with friends and family anywhere.

Get into the Game...
One game, one crowd,
everywhere together.



MATCH EXPERIENCE - Virtual Stadiums



Constant brand exposure on Non-intrusive Ads.
Intrusive Ads are proportional to the land acquire surrounding the stadiums.
From 1/6 up to 6/6

HIGH LEVEL ROADMAP - NEXT STEPS



**Q4 2025:
Fan Passport Mobile App - Beta Version**



Q1 2026: Blockchain Based Loyalty Program / Setting up Guardians' chain



**Q2 2026:
1.0 Fan Passport including Loyalty Program and Prediction Markets
2026 FIFA World Cup**



**Q3 2026:
Virtual World 1.0 Launch**



**Q4 2026:
Global Expansion
Decentralized Streaming - Match Experience**



Max



FINANCIALS - Virtual World



Reach and Projection

Interact with the fans through immersive, interactive, and playful virtual experiences.

Advertising and sales in the virtual world:

- Online merchandise for avatars
- Interactions with physical stores
- Hybrid events (virtual + real)



Marketplace

- NFTs of the clubs' items (virtual seats, jerseys, scarfs, hats, etc.)
- NFTs of the artists' works
- NFTs of the legends' memorabilia

Sponsorship

Brands have the opportunity to design unique experiences that are genuine rather than intrusive, by purchasing a land and developing interactive campaigns around and inside the stadiums and inside.

Lands

'Lands' are portions of Guardians of the Ball that can be acquired by users and companies, being able to build their own houses or customized zones, creating events and/or adding their business model. Each club is surrounded by 500 Lands available to be purchased.

The lands are listed on the market, increasing in value as urban development progresses.





GUARDIANS OF THE BALL

Brand and Intellectual Property Disclaimer

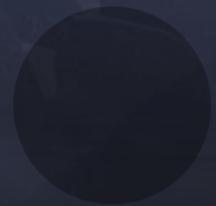
All trademarks, service marks, trade names, product names, logos, and images referenced on this platform are the property of their respective owners. Guardians of the Ball Limited makes no claim of ownership over any such intellectual property and acknowledges the rights of all respective brand owners. Any use of third-party brands, logos, or imagery is for identification, descriptive, or informational purposes only and does not imply any affiliation with or endorsement by Guardians of the Ball Limited.

THANK YOU!

WWW.GUARDIANSOFTHEBALL.COM



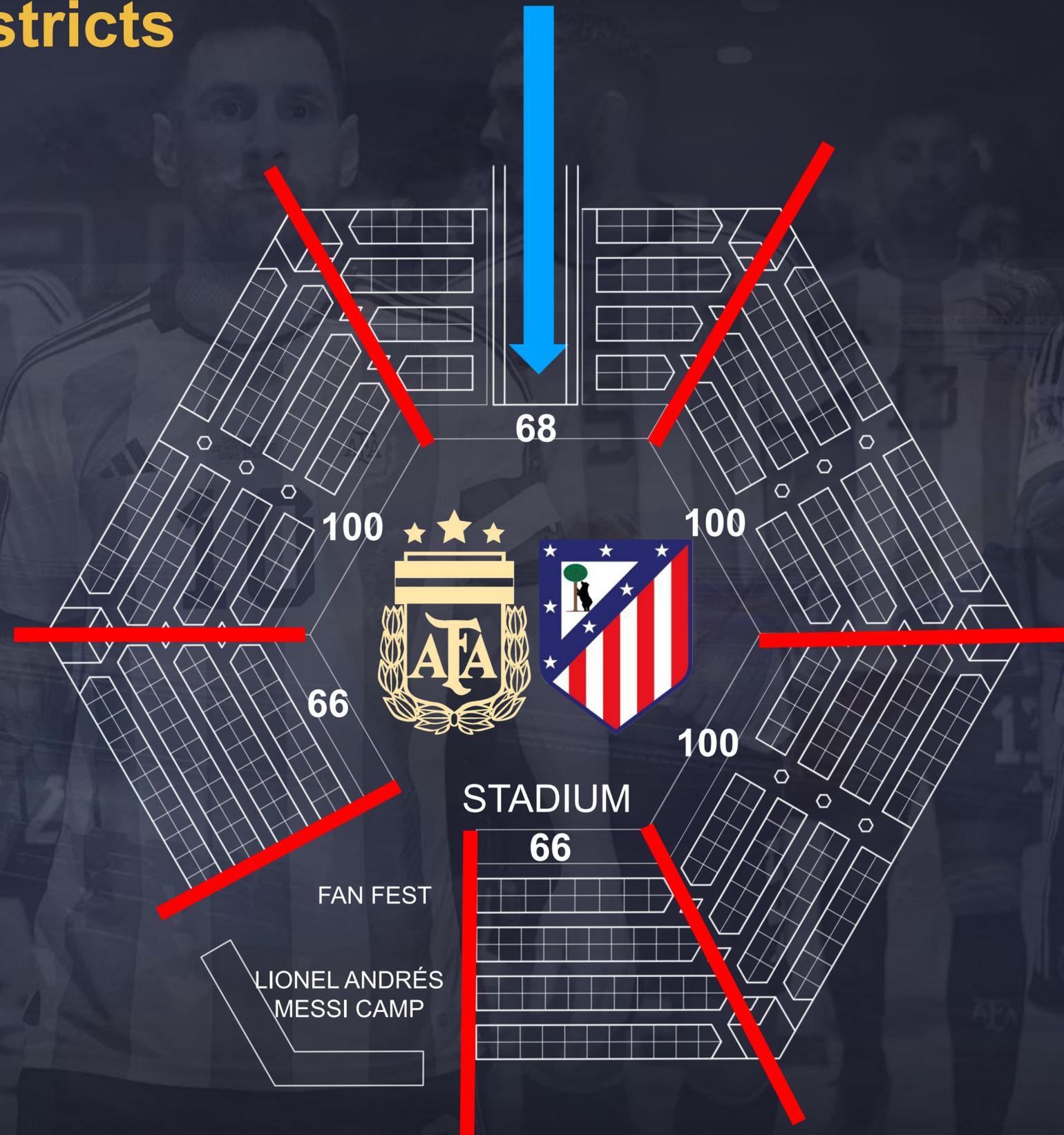
APPENDIX

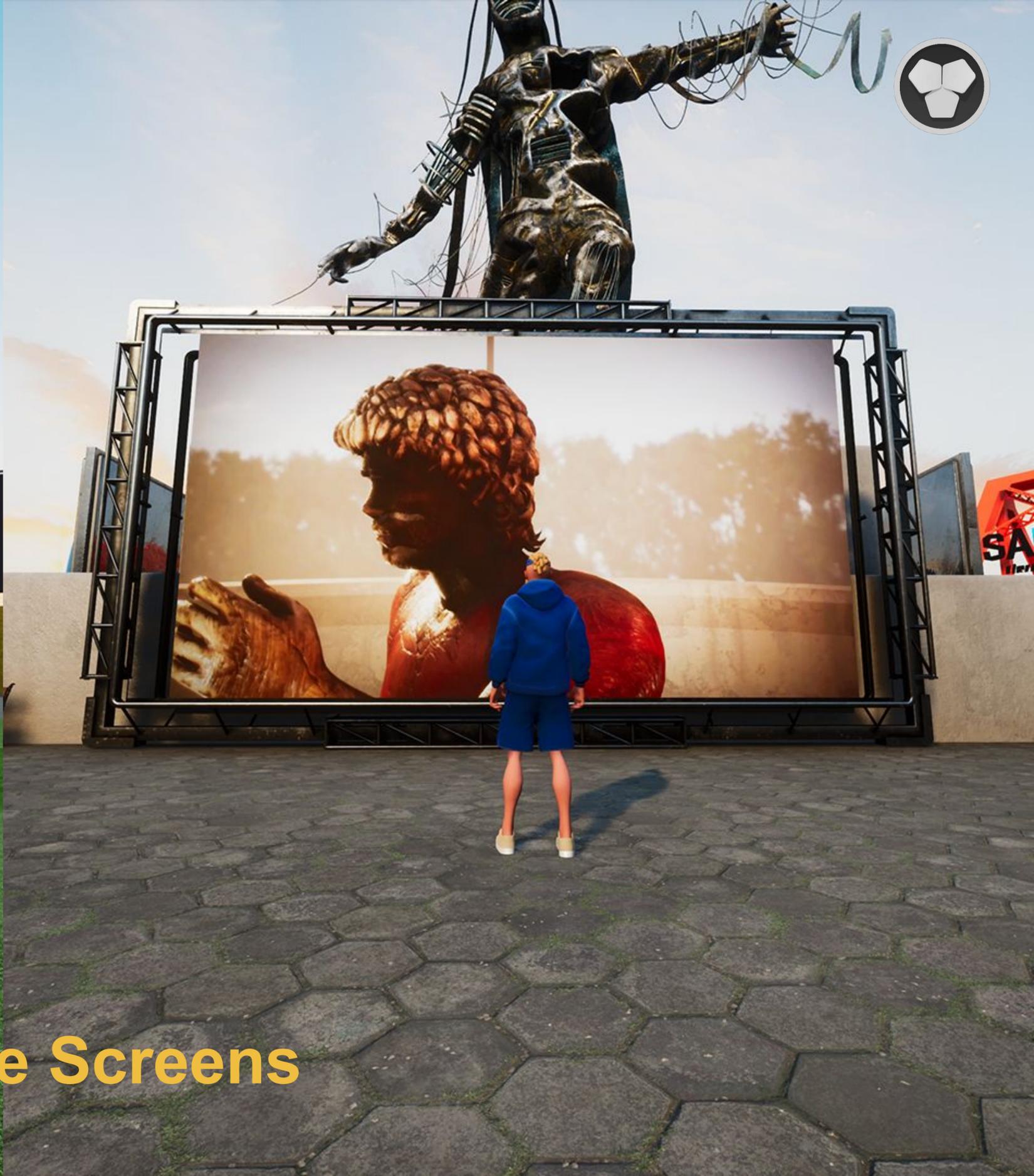


Argentina / Atlético Districts



- 2026**
Finalissima /
Champions
- 2026**
FIFA World Cup
- 2027**
Copa América





Interactive Screens

**AI
Customer Service**





**Exclusive Events
& eSports**





Virtual Commerce & Virtual Shops





NFTs Collection of Digital Assets



Missions
& Minigames



